

**StraMaPo**

**Online questionnaire for target audiences**

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# **StraMaPo | Online questionnaire for target audiences**

Colour codes in the questionnaire:

- **Blue** = instructions regarding the set-up of the online questionnaire
- **Yellow** = things that need to be modified/filled in/remarks

# Introduction

[Page 1 of the online survey]

Dear participant,

Currently, the Institute for International Research on Criminal Policy (IRCP), embedded in Ghent University, is conducting a study for the European Crime Prevention Network (EUCPN), focusing on its **current and future strategic market position**.

In this research, strategic market position is defined as the value indication of the EUCPN within the European field of crime prevention, next to other active institutions and organizations on the basis of the perception of partners and/or stakeholders.

The aim of the study is (1) to identify other relevant institutions and organizations on European and international level within the domain of crime prevention and (2) to gain insight in the current market position of the EUCPN in order to formulate recommendations to strengthen its position.

We therefore aim to obtain information from the target audiences of the EUCPN. Hoping to include the opinion of as many partners and/or stakeholders as possible, we developed a questionnaire that will be distributed throughout the EU Member States.

The questionnaire takes, dependent on your experiences with the EUCPN, about 20 minutes to fill out.

We would like to take this opportunity to **thank you in advance** for your participation in this questionnaire. Your participation is vital for the success of this project.

If you have any queries on the questionnaire or the study in general, please contact the researcher involved at the following email address: [Jonas.Dieussaert@UGent.be](mailto:Jonas.Dieussaert@UGent.be) .

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[insert EUCPN logo]

[insert IRCP logo & Ghent University]

## Part 1: General Information About the Participant

[Page 2 of the online survey]

First, we start this questionnaire by asking some general background questions. Please answer the following questions. The correct answer does not exist. If in doubt, please choose for the category that suits your institution/organization best.

1. **Type of the institution/organization** (multiple answers possible)

- Public
- Private
- Intergovernmental
- Supranational

2. **Level of the institution/organization** [use drop-down menu]

- Local
- Regional
- National
- European
- International

3. **Country** [insert drop-down menu in online survey]

4. **Qualification of the institution/organization**

How is your institution/organization involved in crime prevention and/or how would your institution/organization briefly describe itself in terms of qualification? (e.g. policy making, research and development, etc.)

[Leave space to elaborate]

5. **Relationship** to crime and crime prevention

(multiple answers possible)

- Involved in **social prevention** (i.e developmental prevention and community prevention (cognitive nurturing and moral education))
- Involved in **situational prevention** (i.e reducing opportunities for specific categories of crime by increasing the associated efforts and risks, reducing the awards and provocations and removing the excuses)

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6. **Is your institution/organization familiar with the EUCPN?** [branching principle]

- YES, very familiar → questions for people who know EUCPN very well [colour code: green]
- YES, quite familiar → questions for people who know EUCPN moderately [colour code: green]
- NO, not familiar at all → questions for people who are not familiar with them [colour code: blank, not coloured]

[Remark: questions for both groups are not colour coded]

[Page 4 of the online survey | *only for people who are (very) familiar with the EUCPN*]

**Through which channels has your institution/organization become familiar with the EUCPN?**

(multiple answers possible)

- Annual Reports
- Best Practice Conference (BPC)
- Campaigns
- European Crime Prevention Award (ECPA)
- Focus Day
- Mailing list
- Newsletters
- Presentations at conferences
- Social Media
- Toolbox Papers
- Website
- Other documentation (best practices, policy papers and monitoring)

**7. How would your institution/organization briefly describe the role of the EUCPN?**

[leave blank space to fill in]

## Part 2: EUCPN Goals

*[Page 5 of the online survey]*

*[for both people that are familiar as well as people who are not familiar with them]*

The EUCPN is the European Crime Prevention Network. The Network aims to connect the local, national and European level and to promote crime prevention knowledge and practices among the EU Member States.

Part 2 will focus on the current goals of the EUCPN and it will be ascertained to what extent these goals are effectively reached.

8. **Based on the description of the EUCPN, and what your institution/organization might know about them, what does your institution/organization believe their goals should be in general?**

*[Leave space to elaborate]*

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Generally, the EUCPN aspires to reach four goals:

- To be a **point of reference** for the target groups of the Network
- To disseminate **qualitative knowledge** on crime prevention
- To **support crime prevention activities** at national and local level
- To **contribute to the EU policy and strategy of crime prevention** and to **take part in various aspects of crime prevention** with respect to the strategic priorities of the EU

9. Based on the description of the EUCPN and on your own needs as an institution/organization involved with crime prevention, does your institution/organization believe that the EUCPN should have any additional core tasks?

Yes → go to question 10

No → go to question 11

10. What should these additional core tasks be?

[open question]

Goal A: The EUCPN as a point of reference

11. Could you identify 3 partners and/or stakeholders on European and international level that your institution/organization deems relevant in the field of crime prevention and would contact when being confronted with crime prevention issues?

- 1.
- 2.
- 3.

[open question]

**12. Please answer following questions.**

	Weekly	Monthly	3-Monthly	6-Monthly	Annually
My institution/organization receives emails from the EUCPN Secretariat					
My institution/organization visits the EUCPN website					
My institution/organisation consults the EUCPN output (e.g. databases, Toolboxes, Policy Papers, Newsletters, Monitors, etc.)					
My institution/organisation takes part into events, organized by the EUCPN (e.g. workshops, campaigns, Best Practice Conference (BPC), European Crime Prevention Award (ECPA), etc.)					

**GOAL B: The EUCPN disseminating qualitative knowledge on crime prevention**

**13. Could you identify 3 partners and/or stakeholders on European and international level that disseminate qualitative knowledge on crime prevention in the form of practical and valuable databases?**

- 1.
- 2.
- 3.

[open question]

**14. Please answer following questions.**

	Weekly	Monthly	3-Monthly	6-Monthly	Annually
My institution/organization consults the EUCPN Toolbox Papers					
My institution/organization consults the EUCPN Best Practices					
My institution/organisation consults the EUCPN Policy Papers					
My institution/organisation consults the EUCPN Monitor Papers					

**15. Which tools of the EUCPN databases are mostly used by your institution/organization and what is deemed the most practical and valuable tool?**

[open question]

Goal C: The EUCPN supporting crime prevention activities

16. Could you identify 3 partners and/or stakeholders on European and international level that support crime prevention activities?

- 1.
- 2.
- 3.

[open question]

**17. Please answer following questions.**

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
My institution/organization seeks the support of the EUCPN when it comes to the implementation of crime prevention activities					
My institution/organization seeks the support of the EUCPN when it comes to the coordination of crime prevention activities					
My institution/organization seeks the support of the EUCPN when it comes to the monitoring of crime prevention activities					
My institution/organization seeks the support of the EUCPN when it comes to the evaluation of crime prevention activities					

**Goal D: The EUCPN contributing to the EU policy and strategy of crime prevention**

**18. Could you identify 3 partners and/or stakeholders on European and international level that are considered main actors in shaping the EU Strategy on crime prevention?**

- 1.
- 2.
- 3.

[open question]

**19. Please answer following questions.**

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
My institution/organization believes that the EUCPN exerts a significant amount of influence in the shaping of the EU Strategy on crime prevention					
My institution/organization believes that the EU strategy priorities are sufficiently reflected in the 6 monthly changing EUCPN presidential topics					
My institution/organization believes that the EUCPN is sufficiently active in the EU Policy Cycle?					

20. **Which of the following priorities of the EU Policy Cycle (2018-2021) listed below, should the EUCPN be focussing on according to your institution? Please rate the following priorities on a scale from 0 to 10. (multiple answers possible)**

- Cybercrime
- Drug trafficking
- Facilitation of illegal immigration
- Organised property crime
- Trafficking in human beings
- Excise and MTIC fraud
- Illicit firearms trafficking
- Environmental crime
- Criminal finances and money laundering
- Document fraud

## **Part 3: EUCPN Tools**

The following part of the questionnaire looks into the current use of EUCPN tools and associated output by target audiences. The correct answer does not exist. If in doubt, please choose for the category that suits your institution/organization best.

## The website

### 21. **What does your institution/organization visit the EUCPN website for?**

(multiple answers possible)

- Documentation/specific links on prevention of specific phenomena
- Documentation/specific links on specific types of prevention
- Documentation/specific links on best practices
- Information about campaigns
- Information about upcoming events/conferences/...
- I am not familiar with the website/I do not use it
- Other

### 22. **When your institution/organization has not yet visited the EUCPN website, are there any specific reasons?**

- The website does not discuss topics that are relevant to me/my organization
- The website is not user-friendly
- The website is not in my mother tongue
- The website is not easy to find
- The website contains documents/tools that are too lengthy/not concrete
- I am already subscribed to the newsletter, so I don't need the website
- I don't have time
- Not applicable
- Other

### 23. **Regardless of whether your institution/organization is currently using/has already used the EUCPN website, what aspects does/would your institution/organization deem important?** (multiple answers possible)

- That it's simple
- That it's fast
- That it's in English
- That it's accessible in my mother tongue
- That the documents in other languages are translated in English
- That the documents in English are translated in other languages
- That the provided documents are all uploaded into downloadable formats
- That a brief summary is given of the documents they provide
- That information is being given per crime phenomenon
- That information is being given per type of crime prevention strategy
- Contact information for the EUCPN is easy to find
- That I can make suggestions through the websites
- That I can upload my own suggestions for documentation onto the website
- That I can upload my own suggestions for best practices onto the website
- Other

**Toolbox papers**

The Toolbox Papers are a series of instruments published every six months by the EUCPN Secretariat supporting local practitioners and policy makers. They provide different types of studies, focused on specific types of crimes (e.g. youth crime) as well as specific types of crime prevention (e.g. administrative approaches). The tools are created in collaboration with various EU experts through reviews and expert focus groups.

**24. Please answer following questions.**

	<b>Strongly agree</b>	<b>Somewhat agree</b>	<b>Neither agree nor disagree</b>	<b>Somewhat disagree</b>	<b>Strongly disagree</b>
<b>My institution/organization is very familiar with the EUCPN Toolbox Papers</b>					
<b>My institution/organisation frequently uses the EUCPN Toolbox Papers</b>					
<b>My institution/organization recommends the Toolbox Papers to relevant partners and/or stakeholders</b>					
<b>The Toolboxes Papers are deemed very useful in general by my institution/organization</b>					
<b>The Toolbox Papers, focusing on specific types of crime (prevention), are deemed very useful by my institution/organization</b>					

*[insert progress bar on the top of each page]*

25. Regardless of whether your institution/organization deems the EUCPN Toolbox Papers useful, which topics/phenomena would your institution/organization suggest to focus on in the near future?

*[open question]*

**Best Practices**

The EUCPN shares best practices in the field of crime prevention with partners, stakeholders and Member States.

**26. Please answer following questions.**

	<b>Strongly agree</b>	<b>Somewhat agree</b>	<b>Neither agree nor disagree</b>	<b>Somewhat disagree</b>	<b>Strongly disagree</b>
<b>My institution/organization is very familiar with the EUCPN Best Practices</b>					
<b>My institution/organization frequently consults the EUCPN Best Practices</b>					
<b>The EUCPN Best Practices, Policy Papers and Monitoring are deemed very useful by my institution/organization</b>					
<b>My institution/organization has already implemented some Best Practices of the EUCPN in the field of crime prevention</b>					
<b>My institution/organization has already consulted some Best Practises of other crime prevention institutions/organizations than the EUCPN</b>					

**Policy Papers & Monitor Papers**

The EUCPN shares a lot of documentation throughout the European Union such as Policy Papers and Monitoring Papers.

Policy Papers focus on different themes with regard to crime prevention and aim at policymakers. Before formulating recommendations, these papers first have a look at the existing EU policy.

Monitor Papers present an overview of the current state of affairs and the most important European data on the phenomenon as well as recent trends. It also introduces strategies for the prevention of the phenomenon.

**27. Please answer following questions.**

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
My institution/organization is very familiar with the EUCPN Policy Papers and Monitor Papers					
My institution/organisation frequently consults the EUCPN Policy Papers and Monitor Papers					
The EUCPN Policy Papers and Monitor Papers are deemed very useful by my institution/organization					
My institution/organization has already consulted Policy Papers and/or Monitor Papers of other crime prevention institutions/organizations than the EUCPN					

**EU WIDE FOCUS DAY ON DOMESTIC BURGLARY**

The EU-wide Focus Day, financed by the Internal Security Fund of the European Union, will become a yearly event and aims to encourage citizens to protect their home by the use of a prevention campaign and local preventive initiatives.

The first campaign 'Keep the surprises for your holiday!', was launched in June 2019. It includes a poster, flyer and three short social media posts. By the absence of a spoken language, the social media posts can easily reach a large audience. Each post demonstrates holidaymakers how their home was burglarized while they were enjoying their vacation.

In addition, the municipalities of several countries will organise events that focuses on the prevention of domestic burglary. Initiatives and prevention tips are gathered on a national prevention website.

**28. Please answer following questions.**

	<b>Strongly agree</b>	<b>Somewhat agree</b>	<b>Neither agree nor disagree</b>	<b>Somewhat disagree</b>	<b>Strongly disagree</b>
<b>My institution/organization is very familiar with the EUCPN Focus Day</b>					
<b>My institution/organisation already takes part in the EU Wide Focus Day</b>					
<b>My institution/organisation will/would (again) take part in the EU Wide Focus Day</b>					
<b>My institution/organisation deems a EU Wide Focus Day, specifically focusing on a crime prevention related topic, very useful</b>					

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### Annual reports and newsletters

The EUCPN Annual Reports contain summaries of the actions of the EUCPN of the previous year. On the other hand, the EUCPN Newsletters are published several times a year. After some years of absence, the Newsletters were again recently introduced. EUCPN Newsletters promote the current EUCPN output and therefore focus upon specific crime phenomena, relevant policy publications and research, monitors, campaigns and good practices of member states.

### 29. Please answer following questions.

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
My institution/organization is very familiar with the EUCPN Annual Reports					
My institution/organization is very familiar with the EUCPN Newsletters					
My institution/organisation deems the EUCPN Newsletters very useful					

Social Media

**30. Please answer following questions.**

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
My institution/organization is very familiar with the social media platforms of the EUCPN					
My institution/organisation has already come into contact with the Facebook platform of the EUCPN					
My institution/organization has already come into contact with the Twitter platform of the EUCPN					
My institution/organization has already come into contact with the LinkedIn platform of the EUCPN					
My institution/organisation will/would use the social media platforms of the EUCPN if it's not familiar with latter platforms					

### Campaigns

**31. Please answer following questions.**

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
My institution/organization has already taken notice of campaigns, organized by the EUCPN					
My institution/organization has already taken part in campaigns, organized by the EUCPN					
My institution/organization will/would take part (again) in campaigns, organized by the EUCPN					

**32. What kind of topics/phenomena should the EUCPN address in its future campaigns?**

[open ended]

**The European Crime Prevention Award (ECPA) and Best Practice Conference (BPC)**

EUCPN organizes an annual Conference for sharing and disseminating experience and knowledge of Best Practices in preventing crime and increasing safety and security in the EU Member States (BPC). At the same time, the European Crime Prevention Award (ECPA) is also handed out. The ECPA is a contest that rewards the best European crime prevention project. The nominated projects are presented each year during the Best Practice Conference.

**33. Please answer following questions.**

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
My institution/organization is very familiar with the Best Practice Conference (BPC)					
My institution/organization believes that the Best Practice Conference (BPC) is an added value to the European field of crime prevention					
My institution/organization has already attended a Best Practice Conference (BPC)					
My institution/organization is very familiar with the European Crime Prevention Award (ECPA)					
My institution/organization believes that the European Crime Prevention Award (ECPA) is an added value to the European field of crime prevention					
My institution/organization has already attended an European Crime Prevention Award (ECPA)					

**34. Should the ECPA be expanded? If so, in what way?**

⇒ **Yes** (please elaborate): **[open answer]**

⇒ **No** (please elaborate): **[open answer]**

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**Other tools**

35. Does your institution/organization have any other suggestions for the EUCPN when it comes to the creation of tools for their target audiences?

- Yes (please elaborate): [open answer]
- No

## Part 4: Reaching All Target Groups

In this last part of the questionnaire, potential target audiences of the EUCPN will be identified in order to inventorize and map other relevant institutions/organizations within the European field of crime prevention.

36. **Could you identify 3 important partners and/or stakeholders on European and international level that your institution/organization is currently collaborating with?**

- 1.
- 2.
- 3.

[open question]

37. **Could you identify 3 institutions/organizations on European and international level within the field of crime prevention that your institution/organization considers as potential and relevant partners that might collaborate with the EUCPN?**

- 1.
- 2.
- 3.

[open question]

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In general, the EUCPN aims to reach three types of target groups:

- Practitioners and policymakers at local level
- Practitioners and policymakers at national level
- Relevant EU and international agencies, organisations, working groups, etc.

**38. Based on this description, which category would your institution/organization fit best?**

- Practitioners and policymakers at local level
- Practitioners and policymakers at national level
- Relevant EU and international agencies, organisations, working groups, etc.
- None of the above, other
- None of the above, I don't see myself as a target group of the EUCPN

If the answer is 'None of the above and I don't see myself as a target group of the EUCPN': go to Q39

If another answer is given: go to the grid and please answer following questions (Q40)

**39. Can briefly be explained why your institution/organization does not consider itself as a target group?**

[open question]

**40. Please answer following questions.**

	Completely disagree	Disagree	Nor agree, nor disagree	Agree	Completely agree
My institution/organization consider itself as a target group of the EUCPN					
My institution/organization believes that the above-mentioned categories are considered as a clear and sufficient description of the target groups of the EUCPN					
My institution/organization believes that the EUCPN should define its target groups more narrowly					
My institution/organization believes that believes that the EUCPN should define its target groups more broadly					

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Dear participant,

This questionnaire has come to an end.

The IRCP Research Team – part of the Department of Criminology, Penal Law and Social Law of Ghent University – would like to thank you once again for your participation.

To be able to possibly contact you in a later phase of this research (e.g. conducting more in-depth interviews) we provide you the opportunity to fill in your e-mail address on the next page. If you do not want to further participate, you may leave the section blank.

Please, do not forget to submit your answers by always clicking on the symbol in the right corner at the bottom!

*[insert EUCPN logo]*

*[insert IRCP logo & Ghent University]*

*[insert progress bar on the top of each page]*

*[Page 26 of the online survey]*

**Contact details**

*[insert email address of participant]*

Please, do not forget to submit your answers by clicking on the symbol in the right corner at the bottom!