Towards child-friendly transparency: co-design workshops with children on data protection & child-friendly information

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Recital 38. Children merit specific protection

Recital 58. Principle of transparency

Article 12. Transparent information, specifically to children

“concise, transparent, intelligible and easily accessible form”

“using clear and plain language”

“in particular for any information addressed specifically to a child”
CO-DESIGN WORKSHOPS WITH CHILDREN ON DATA COLLECTION/ PROCESSING & INFORMATION REQUIREMENTS/ FORMAT

• 4 workshops (4 groups at a time)
• 84 children in total
• @ 2 schools in Gent, Belgium
• Age 9-12 years
• 5 & 6 grades
Research questions

(RQ1) **Understanding** of processing + **opinions** on effects

(RQ2) Information and feedback on processing:

- what is **informative** and **appealing**

- **how** should it be communicated to children?
TOPIC GUIDE FOR CO-DESIGN WORKSHOPS WITH CHILDREN ON DATA COLLECTION/PROCESSING & INFORMATION REQUIREMENTS/FORMAT

6 steps

Step 1: Introducing the researchers and the goal of the research

Step 2: Children’s privacy practices, perceptions and attitudes
GLASS BOWL VOTING GAME
with red and green bowls to throw balls in

Do you think this is personal information?
Green bowl - YES, red bowl - NO:

• Name & Surname
• Home address
• Email address
• Photographs and videos of you
• Screen name/ username
• Passwords
• Your location - where you are at a certain time?
## Ball voting game results

<table>
<thead>
<tr>
<th>Totals</th>
<th>Private</th>
<th>Not</th>
<th>Doubt</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name and surname</td>
<td>33</td>
<td>44</td>
<td>4</td>
</tr>
<tr>
<td>Home address</td>
<td>73</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Email address</td>
<td>42</td>
<td>36</td>
<td>4</td>
</tr>
<tr>
<td>Pictures and videos of you</td>
<td>31</td>
<td>18</td>
<td>33</td>
</tr>
<tr>
<td>(Online) username</td>
<td>6</td>
<td>65</td>
<td>1</td>
</tr>
<tr>
<td>Passwords</td>
<td>81</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Your location</td>
<td>24</td>
<td>23</td>
<td>15</td>
</tr>
</tbody>
</table>
Step 3:
The privacy policy video of Ketnet
6 steps

Step 4:
Explain key principles of children’s privacy and data protection rights
6 steps

Step 5: Existing information resources and recommendations on child-friendly formats

Step 6: Conclusion
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