Cinema-Going in the Arab World: Exhibition, Distribution, and Audiences

Programme
14 September – Day 1

8:30-9:00
Registration and coffee/tea

9:00-9:30
Welcome to the conference
Rudolf de Jong – Director, NVIC
Ifdal Elsaket – Assistant-Director (Arabic and Islamic studies)

9:30-10:30
Keynote
Daniel Biltereyst (University of Ghent, DICIS) and Philippe Meers (University of Antwerp, DICIS) - On New Cinema History

10:30-11:00
Coffee/tea break

11:00-1:00
Panel 1: Early Cinema Going
Arthur Asseraf (University of Cambridge) - Seeing the World as it is? Newsreels, Censorship, and Cinema Riots in Colonial North Africa
Morgan Corriou (University of Paris 8) - Egyptian Cinema in Colonial Maghreb: Distribution, Exhibition and Audiences
Hend Al-Awadhi (University of Kuwait) - Transcultural Encounters: Excavating Early Histories of Cinema-Going in Kuwait
Asmaa Ghareeb (Contemporary Image Collective) - The History of the Cinemas in Ismailia and its Intersection with the Audience (Social Class and Gender) from 1950-1985

1:00-2:00
Lunch

2:00-3:30
Panel 2: Politics of Production
Rahma Bavelaar (University of Amsterdam) - Interfaith Love and Competing Visions of “Moral Cinema” in 1952 Cairo
Carolina Bracco (University of Buenos Aires) - The Politics of Production the Social Construction of Image and Imagination of Dancers in Egyptian Film
Hanan Sharaf Al-Dine (Misr International University) - Multimodal Construction of the Image of Women in Egyptian Film Posters of the Golden Years and the Present.

3:30-4:00
Coffee/tea break

4:00-5:30
Panel 3: Dealers, Businesses, and Cooperation
Isra Al-Qudah (Queen’s University Belfast) - The Effect of Film Dealers’ Role on Film Importation and Censorship in Jordan
Irit Neidhardt (MEC Film) - Without Mention of the Contracted Partner: On Cooperation in Film and TV between the PLO and the GDR
Arpi Sarkis Khatcherian (American University Cairo) - Alcohol and ‘Hollywood on the Nile’: A Review of Literature and Expert Interviews
15 September – Day 2

9:00-10:30  **Panel 4: Festivals**  
Stefanie Van de Peer (University of Exeter) - Arab Documentary Landscapes – Transnational Flows of Solidarity at Festivals

Sabine Salhab (Paris 1 Panthéon Sorbonne University) - European Co-productions in Tunisian Contemporary Cinema: Three Case Studies

Anais Farine (University of Paris 3 Sorbonne Nouvelle) - “Mediterranean Cinema:” Festivals: Circulation of Films, Network of Programmers and the (Re)invention of a Regional Category

10:30-12:00  **Panel 5: Nostalgia, Memory, and Archive**  
Ali Atef (University of Chicago) - What Moves us in Moving-image Archives? Ethnography about the Film-experience in Moving-image Archives

Iskandar Ahmad Abdalla (Free University of Berlin) - The Visual Nation: Re-claiming Egyptianness in front of the Screen

Nezar Andary (Zayed University), New Intimate Paths to Representations

12:00-12:45  **Lunch – general wrap-up of papers and steps forward**

12:45-3:00  **Excursion: Cinemas in Downtown Cairo**  
A bus will be arranged. Bring water and please wear walking shoes (for invited guests only).

3:00-4:30  **Visit to Cimatheque Alternative Film Center with Yasmin Desouki (Artistic director, Cimatheque) with special screening of select short films from the archives (For invited guests only)**

4:30-6:00  **Public forum on cinema audiences with special guests:**

Nour El-Safoury (Project manager/researcher of Mapping Cinema Audiences, NAAS) at Cinematheque in downtown Cairo  
Alia Ayman (Curator at Zawya, NYU-Anthropology)  
Waguih Al-Laqany (Cinema Everywhere, Alexandria)