HUSO 2016
The Second International Conference on Human and Social Analytics
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HUSO 2016 Editors

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HUSO 2016

Foreword

The Second International Conference on Human and Social Analytics (HUSO 2016), held between November 13-17, 2016 - Barcelona, Spain continued the inaugural event bridging the concepts and the communities dealing with emotion-driven systems, sentiment analysis, personalized analytics, social human analytics, and social computing.

The recent development of social networks, numerous ad hoc interest-based formed virtual communities, and citizen-driven institutional initiatives raise a series of new challenges in considering human behavior, both on personal and collective contexts.

There is a great possibility to capture particular and general public opinions, allowing individual or collective behavioral predictions. This also raises many challenges, on capturing, interpreting and representing such behavioral aspects. While scientific communities face new paradigms, such as designing emotion-driven systems, dynamicity of social networks, and integrating personalized data with public knowledge bases, the business world looks for marketing and financial prediction.

We take here the opportunity to warmly thank all the members of the HUSO 2016 Technical Program Committee, as well as the numerous reviewers. The creation of such a high quality conference program would not have been possible without their involvement. We also kindly thank all the authors who dedicated much of their time and efforts to contribute to HUSO 2016. We truly believe that, thanks to all these efforts, the final conference program consisted of top quality contributions.

Also, this event could not have been a reality without the support of many individuals, organizations, and sponsors. We are grateful to the members of the HUSO 2016 organizing committee for their help in handling the logistics and for their work to make this professional meeting a success.

We hope that HUSO 2016 was a successful international forum for the exchange of ideas and results between academia and industry and for the promotion of progress in the area of human and social analytics.

We are convinced that the participants found the event useful and communications very open. We also hope the attendees enjoyed the charm of Barcelona, Spain.

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<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining Weighted Leaders and Peripheral Workers in Organizational Social Networks based on Event Logs</td>
<td>1</td>
</tr>
<tr>
<td>Alessandro Berti</td>
<td></td>
</tr>
<tr>
<td>Tracks to Analyze Emotions Around Artifact Mediators to Improve Training and Business Creation for Specific Publics in French Universities</td>
<td>9</td>
</tr>
<tr>
<td>Christian Bourret</td>
<td></td>
</tr>
<tr>
<td>Dynamic Analysis of Communication Processes using Twitter Data</td>
<td>14</td>
</tr>
<tr>
<td>Ingo J. Timm, Jan Ole Berndt, Fabian Lorig, Christof Barth, and Hans-Jurgen Bucher</td>
<td></td>
</tr>
<tr>
<td>The Many Aspects of Fine-grained Sentiment Analysis. An Overview of the Task and Its Main Challenges</td>
<td>23</td>
</tr>
<tr>
<td>Orphee De Clercq</td>
<td></td>
</tr>
<tr>
<td>Towards a Framework for the Automatic Detection of Crisis Emotions on Social Media: a Corpus Analysis of the Tweets Posted after the Crash of Germanwings Flight 9525.</td>
<td>29</td>
</tr>
<tr>
<td>Veronique Hoste, Cynthia Van Hee, and Karolien Poels</td>
<td></td>
</tr>
<tr>
<td>Analysing Emotions in Social Media Coverage on Paris Terror Attacks: a Pilot Study</td>
<td>33</td>
</tr>
<tr>
<td>Cynthia Van Hee, Celine Verleye, and Els Lefever</td>
<td></td>
</tr>
<tr>
<td>What Does the Bird Say? Exploring the Link Between Personality and Language Use in Dutch Tweets</td>
<td>38</td>
</tr>
<tr>
<td>Sofie Vandenhoven and Orphee De Clercq</td>
<td></td>
</tr>
<tr>
<td>Producing Affective Language. Content Selection, Message Formulation, and Computational Modelling</td>
<td>43</td>
</tr>
<tr>
<td>Martijn Goudbeek, Nadine Braun, Charlotte Out, and Emiel Krahmer</td>
<td></td>
</tr>
<tr>
<td>Blending Quantitative, Qualitative, Geospatial, and Temporal Data: Progressing Towards the Next Generation of Human Social Analytics</td>
<td>48</td>
</tr>
<tr>
<td>Clayton J. Hutto</td>
<td></td>
</tr>
<tr>
<td>System-Level Experimentation: Social Computing and Analytics for Theory Building and Evaluation</td>
<td>55</td>
</tr>
<tr>
<td>Tom McDermott, Dennis Folds, and Molly Nadolski</td>
<td></td>
</tr>
<tr>
<td>The Lightweight Smart City and Biases in Repurposed Big Data</td>
<td>60</td>
</tr>
<tr>
<td>Christian Voigt and Jonathan Bright</td>
<td></td>
</tr>
<tr>
<td>SEA-SF : Design of Self-Evolving Agent based Simulation Framework for Social Issue Prediction</td>
<td>66</td>
</tr>
<tr>
<td>Joon-Young Jung, Euihyun Paik, Jang Won Bae, Dongoh Kang, Chunhee Lee, and Kiho Kim</td>
<td></td>
</tr>
</tbody>
</table>