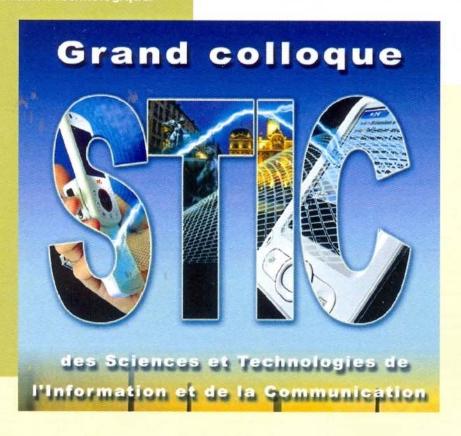
## **Programme**



## **GRAND COLLOQUE STIC - 2006**

### **RIAM - RNRT - RNTL**

Réseaux de recherche et d'innovation technologíaues



LYON Centre de congrès

15 et 16 novembre 2006









# Coordination Action within FP6

### **BREAD**

**BR**oadband in **E**urope for **A**ll: a multi-**D**isciplinary approach

Contact: peter.vandaele@intec.ugent.be

















## **Agenda**

- 1. BREAD Introduction
- 2. BREAD Roadmap planning & methodology
- 3. Why a Multi-disciplinary approach is needed
- 4. Challenges to the network
- 5. Convergence
- 6. Core & Access evolution
- 7. Where are we now?
- 8. Conclusions

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### **BREAD Introduction**

•	IMEC (co-ordinator)	В
•	University of Essex	UK
•	Research Center COM / CTI	DK
•	Groupe des Ecoles des Télécommunications	F
•	FhG/HHI	D
•	TELSCOM consulting	CH
•	• JRC - Institute of Prospective Technological Studies	Е
•	JCP - Consult	F

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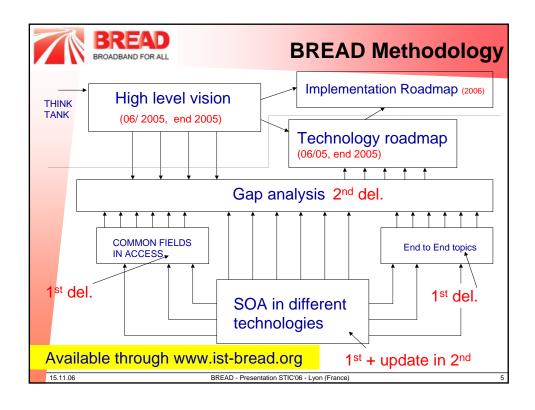


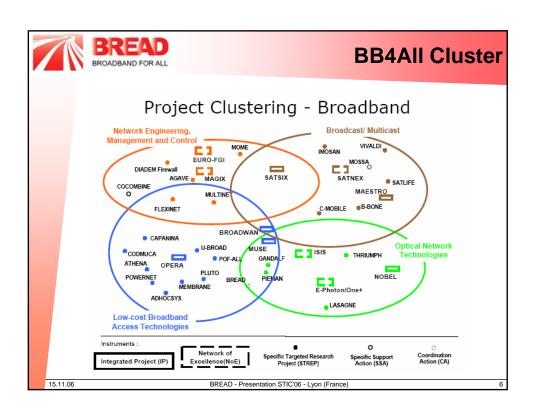
## **BREAD Objectives**

- Develop a multi-disciplinary view for the realisation of 'broadband for all'
- Combine forces in the area of
  - state-of-the-art results in R&D on the **technological** level
  - expertise towards the **economic** sustainability and the in-time adoption of adequate business models
  - expertise and study towards the regulatory aspects on EU level and the re-conciliation of customers' and industries' interests
- Develop a more holistic vision encompassing technical, as well as economical and regulatory aspects
- Identify **roadblocks** on European, national/regional level
- Share visions and best practices on national level to EU level (ERA)
- Benchmarking the EU situation with US & AP develop.

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## A Multi-disciplinary approach

Information & Communication Technologies

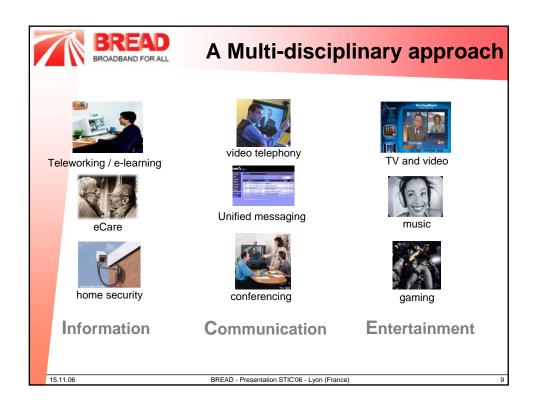
Information and communications are at the heart of human life and social development

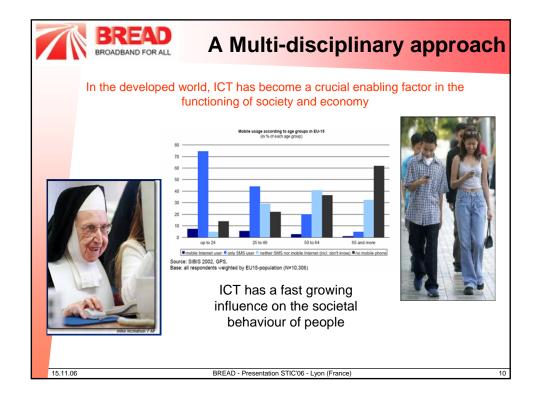
People have always worked together by sharing information and knowledge through speech, writing, the printed word and, more recently, telephony and broadcasting

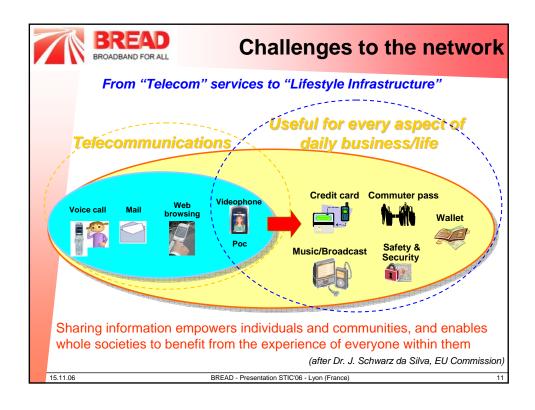
Sharing information empowers individuals and communities, and enables whole societies to benefit from the experience of everyone within them

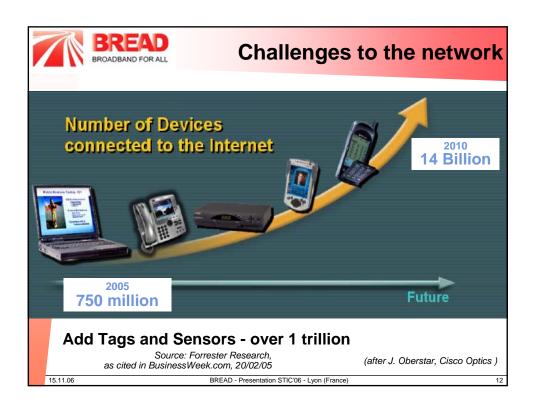
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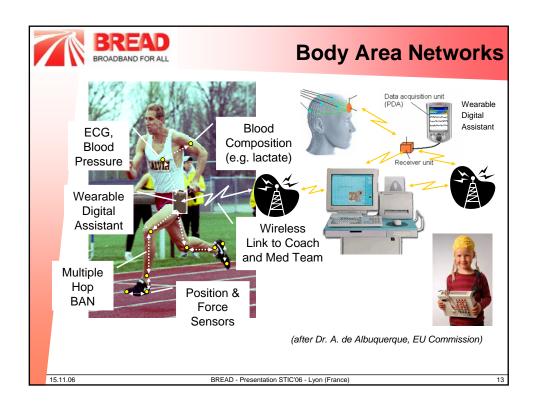
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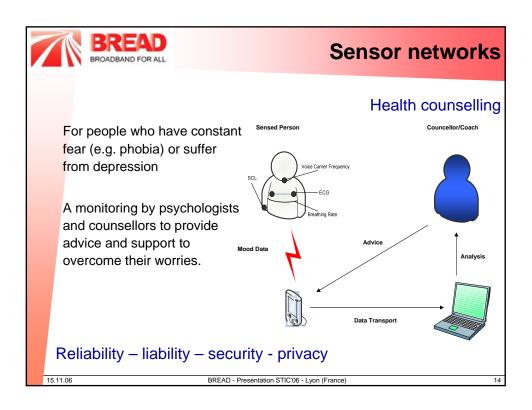


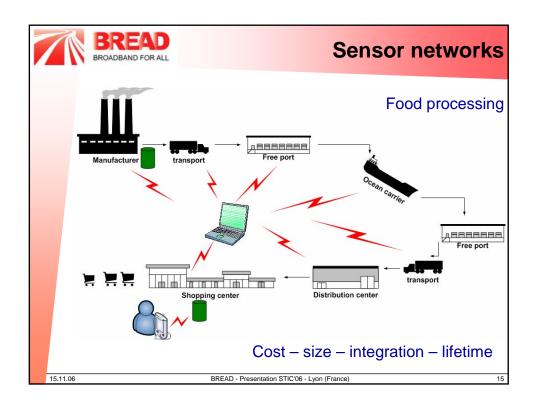


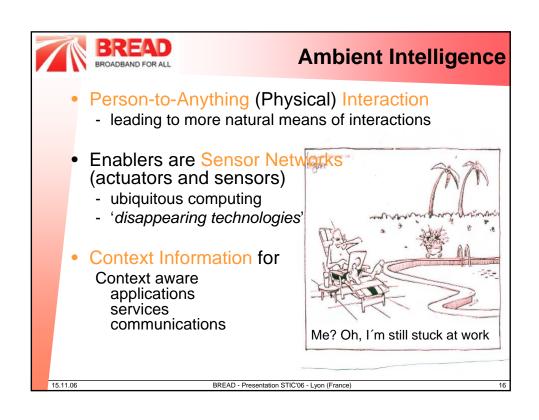


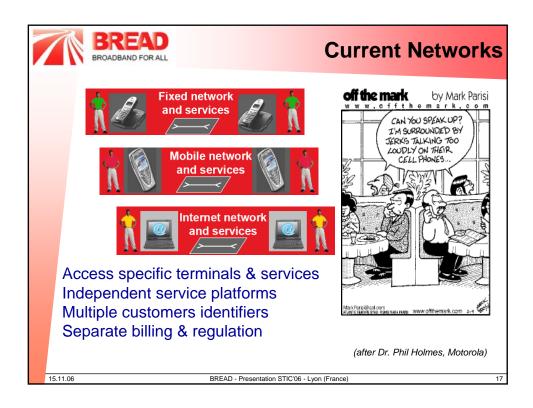














## **Future Converged Networks**

Convergence is about the collapse of disparate technology, equipment and services into a set of common and ubiquitous technology, equipment and services

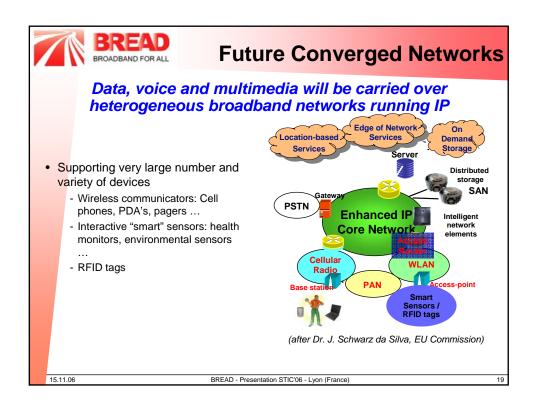


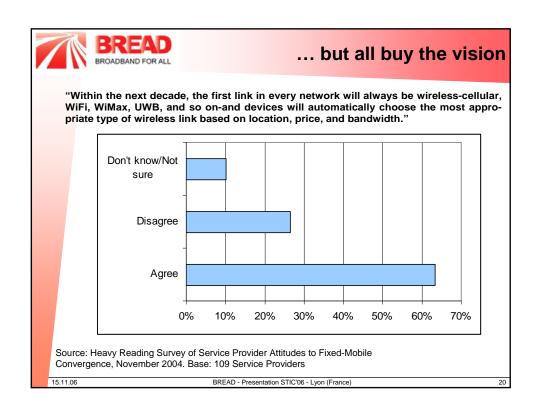


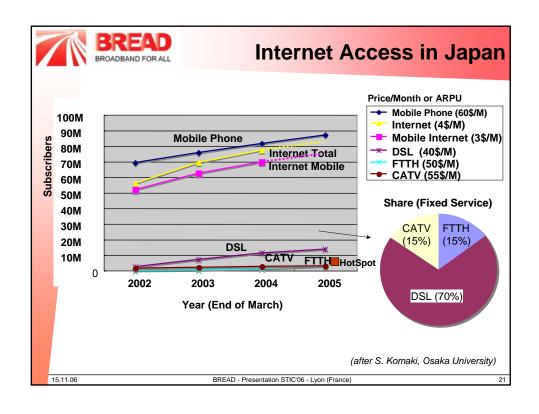
(after Dr. J. Schwarz da Silva, EU Commission)

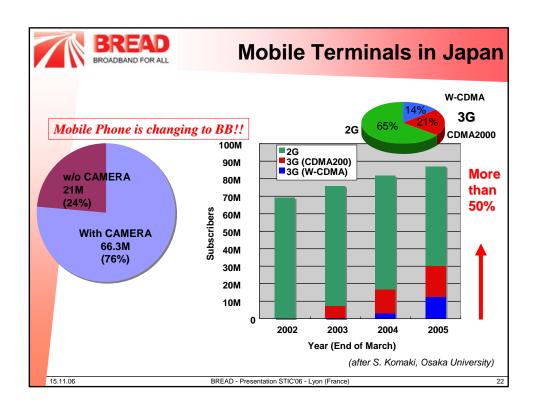
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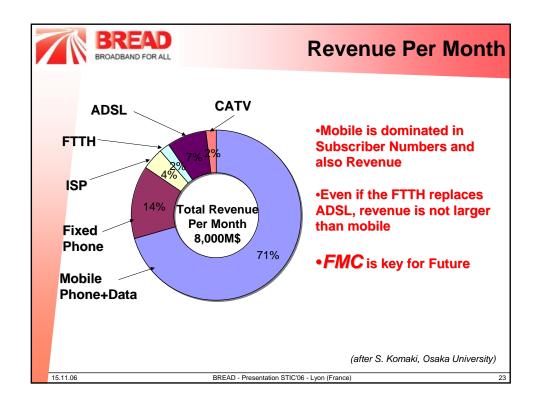
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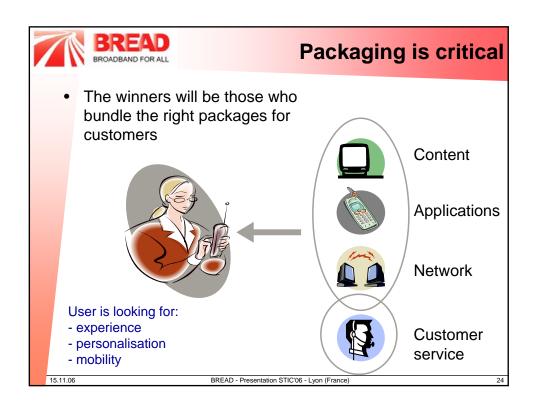


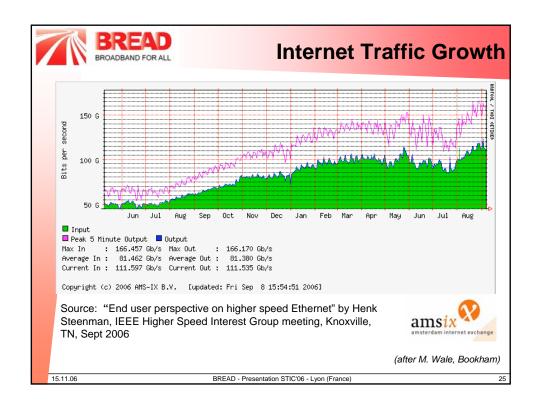


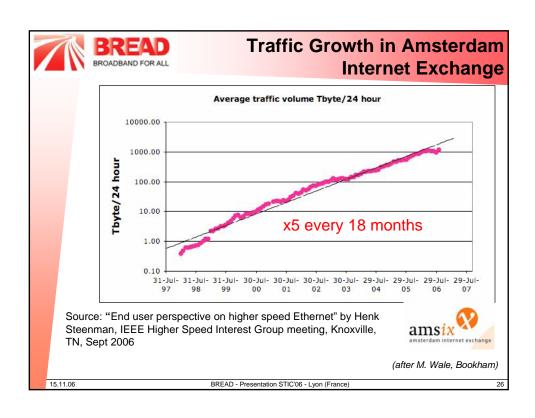


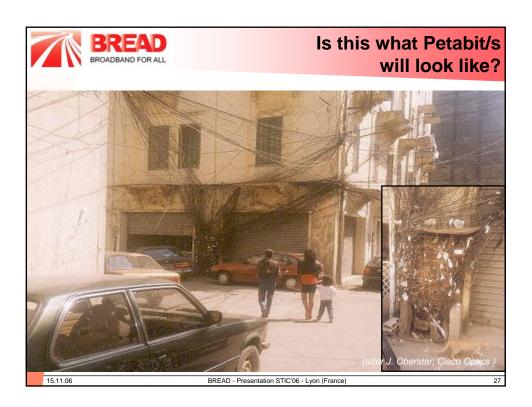












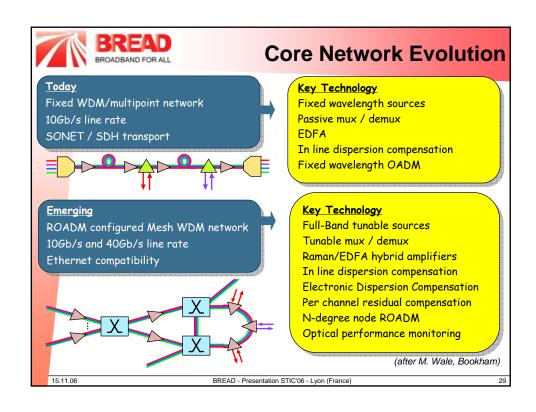


## Challenges to the network

- Very high growth rates in IP traffic might stimulate to reconsider:
  - Network architectures
  - Components
  - Transmission
  - .....
- ... or we might encounter an optical bottleneck

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## **Optics in BB4AII**

### Factors influencing broadband development

- Country configuration
  - •GDP per capita
  - population density (Canada vs Belgium)
  - demography of a country
  - •climate
  - •cultural characteristics
    - open to foreign influences (Belgium, Netherlands),
    - embracing new technologies (South Korea, Japan)
  - •knowledge of the English language
- -> highest take-up:

rich country with fairly equally income distribution, high population density where a relatively young population is concentrated in urban areas rather than suburbs, bad weather and widespread knowledge of English –

.....

(FP6-BREAD Deliverable)

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## **Emerging Internet uses**

- Voice, video chat
- · Peer-to-Peer file sharing
  - Estimated >100 Petabytes/month
- · Blogging, photo sharing, user generated content
  - "Uploading your Life"
  - Estimated 32M blog sites worldwide
  - Flickr! 120M photos, adding 500k/day
- Video clip search
  - YouTube sold to Google this week for \$1.65B (1.5B Euro)
  - 100M videos viewed each day, 72M users
  - Most popular video clips downloaded 7M times
- Massively multi-player online role play games
  - Estimated 1.8M players in UK

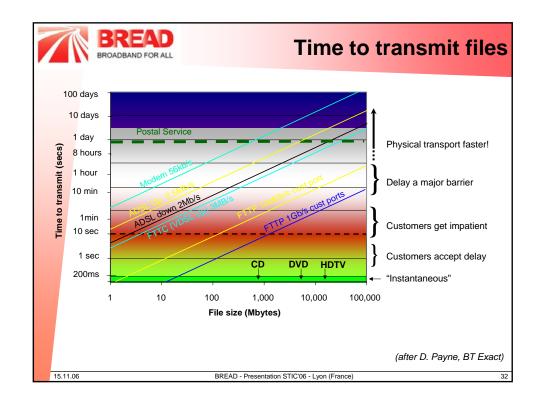
Major growth areas are not always the ones that are expected

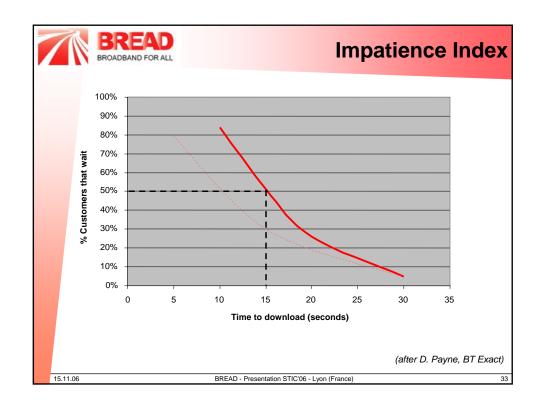
Source: DAIWA EuroTelco Snapshot, April 2006

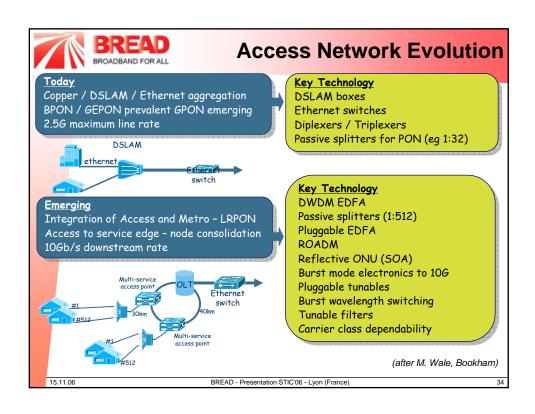
(after M. Wale, Bookham)

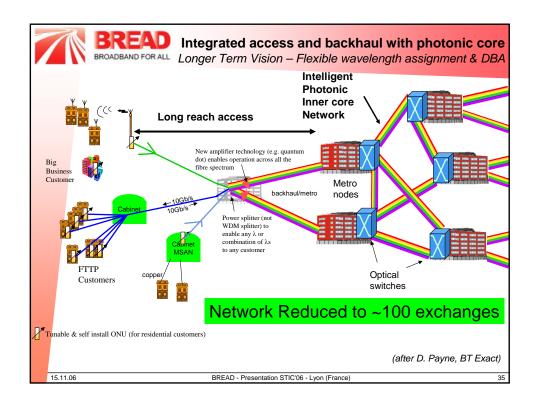
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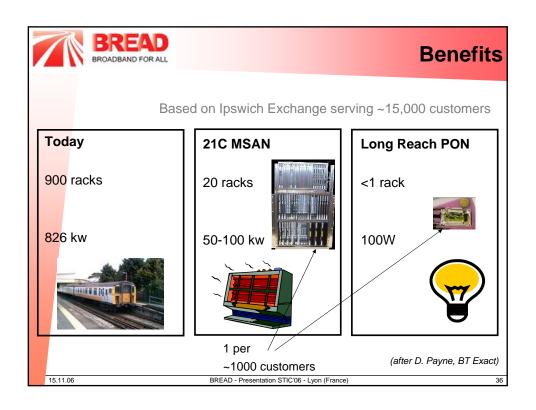
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## Is it good enough?

- Deployment cost is mostly due to laying fiber cables
- The fiber medium offers about 200x125GHz = 25,000 GHz of useable bandwidth
- Current PONs offer no more than 2.5GHz of bandwidth shared among 32 users
  - Not much different than xDSL technologies
  - It is as efficient as we were to drive ~500,000 Hp cars
- Can optical systems and devices allow significant better use of the expensive infrastructure?

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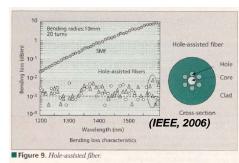
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# Design Challenges for Optics

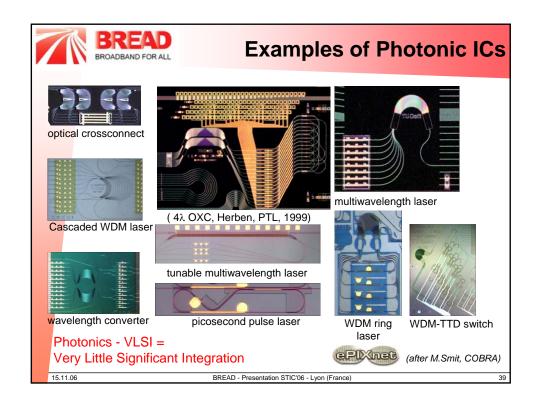
- Higher DATA RATE
- Higher THERMAL / Lower POWER CONSUMPTION
- Higher FLEXIBILITY: Pluggable, Tunable
- Lower SIZE / Higher PORT DENSITY
- Lower COST
- New COMPONENTS

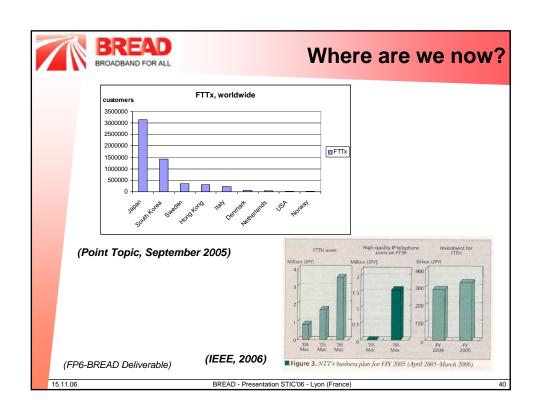


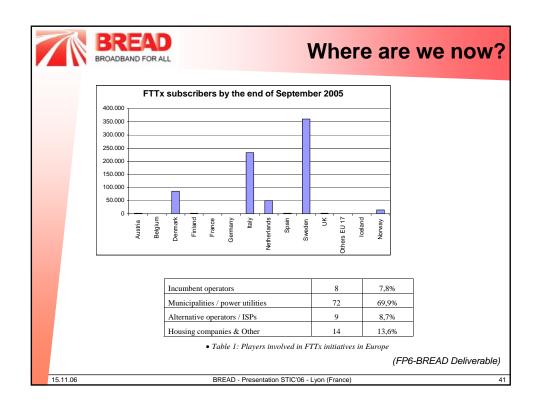
(after J. Oberstar, Cisco Optics )

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### Where are we now?

### Who is (not) deploying (in Europe)?

#### Who's not?

- Traditional telecom operators
- Cable operators

### Who is?

- Housing corporations
- Utility companies
- · City and local communities

Organizations that are close to the end-user!

#### Why?

- · Their future is linked to the success of the community
- They can transform the benefit of fiber to return-oninvestment
- They have a long term vision

(after G. van den Hoven, Genexis)

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### Where are we now?

### The key to high penetration ...

Business case is only successful at high penetration rates

- Cost of infrastructure is divided over the active users
- "Homes passed" don't bring in any money!

3-step marketing model

- 1. Offer broadband internet for free
- 2. When all is up and running, offer voice and TV at competitive prices
- 3. Start charging for internet (again at competitive prices)

... user addiction!

(after G. van den Hoven, Genexis)

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## **Conclusions**

### Conclusion #1

- Broadband is an addiction
- The thirst for broadband will never quench
- Ever step in demand for broadband opens opportunities for photonics technology

### Conclusion #2

- Make sure legislation does not get in the way of the fiber/broadband revolution
- Public parties should actively stimulate deployment of broadband fiber infrastructure

(after G. van den Hoven, Genexis)

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## Conclusions

### Conclusion #3

- Photonics technology is needed to continuously feed the capacity and capabilities of broadband communication system
- In other words: Photonics technology is required to fulfil "beyond" Moore law.

It's market pull, not technology push

"Would it be too much to ask to get a DSL in here?"

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