Keynote Speakers

Professor Jan De Maeseneer
Jan De Maeseneer works part-time as a family physician. He chairs the department of Family Medicine and Primary Health Care at Ghent University and is Vice-Dean for strategic planning at the Faculty of Medicine and Health Sciences.

He leads the International Centre for Primary Health Care and Family Medicine, is the chairman of the European Forum for Primary Care and chairs WHO Collaborating Centre on Primary Health Care and is the Secretary General of the Network ‘Towards Unity for Health’.

The commitment of primary care to the Millennium Development Goals
The United Nations have formulated the Millennium Development Goals to be reached by 2015. We will look how primary care may contribute to the achievement of these goals. A first look at the contribution of primary care to more equity. Then the strengths of primary care are explored in addressing the social determinants of health. Finally, the way forward will be described: what are the needed evolutions for primary care’s contribution to improve global health?